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### **For Immediate Release**

### **Webb Wheel's New LifeShield™ Technology Protects Rotors from Corrosion**

Cullman, AL (March 11, 2014) Webb Wheel disc brake rotors are now available with an added barrier against corrosion to extend rotor life and replacement intervals. Webb's new LifeShield™ technology creates an invisible protective layer across the entire rotor surface to resist corrosion beyond what traditional coatings offer.

Vehicle testing through an entire winter on roads treated with salt and other anti-icing compounds resulted in significantly less corrosion build up on rotors with the LifeShield™ protective barrier than standard treated rotors. LifeShield™ is a unique heat treatment process that not only adds increased corrosion protection but also provides better wear resistance.

The combined benefit of more corrosion protection and greater wear resistance realized with LifeShield™ technology means longer rotor life resulting in lower maintenance and operating costs. Webb rotors, manufactured in the U.S., are available for popular medium and heavy duty disc brake applications.

Webb Wheel Products, Inc., headquartered in Cullman, Alabama, manufactures hubs, brake drums and rotors for medium- and heavy- duty trucks, trailers and buses. Webb Wheel is a Marmon Highway Technologies®/Berkshire Hathaway company. Marmon Highway Technologies (MHT) supports the highway transportation industry worldwide with a wide range of high-quality products and services.

